

display type	weight (lbs)	size (in inches)	~display width (A)	visible area (B)	~final display height (C)	total display length (inc. bleed & leader)	display diagram
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roll up displays

roll up basic

3 ft.	13.2	4.5d x 4h x 35w	34.625	77	81.5	90.5
4 ft.	19.8	4.5d x 4h x 47.625w	47.25	77	81.5	90.5
5 ft.	24.2	4.5d x 4h x 59.5w	59	77	81.5	90.5
* Tabletop Display Height	51					

roll up premium

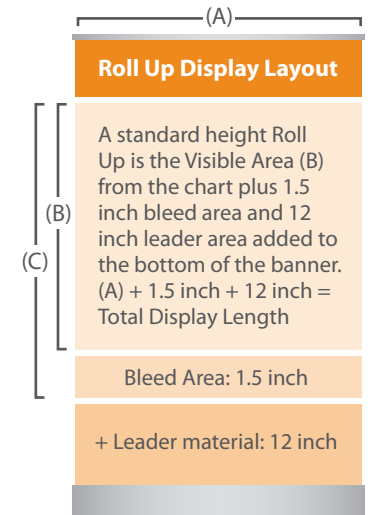
3 ft. Single	11	5.5d x 4.375h x 35w	34.625	81	83	94.5
3 ft. Double	30	11.25d x 4.375 x 35w	34.625	81	83	95.5
4 ft.	15.4	5.5d x 4.375h x 47.625w	47.25	81	83	96.5
5 ft.	17.6	5.5d x 4.375h x 59.5w	59	81	83	97.5
* Tabletop Display Height	54					

* Full Roll Up Display Height includes 3 poles. Table top display height includes 2 poles.

~ If design layout includes a bleed to edge, add 1/4" to the Width (A) and Height (C) to allow for trim down.

+ Leader material is extra paper at the end of the Roll Up that stays in the case.

(You can extend your color bleed to the end of the Leader material if desired; otherwise the leader area will be white.)



stand up displays

custom widths & lengths

approx. 8	6d x 48 length	18 up to 46	^Height (C) less than 0.5 inch on both ends	18 up to 108	Height (C) + 0.5 inch
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~ If design layout includes a bleed to edge, add 1/4" to the Width (A) and Height (C) to allow for trim down.

^ 0.5 inch of visible area is lost on both height ends (C) where the Stand Up snap-lock rail attaches graphic to display.

